

Independent Third-Party Proof of Expertise for Darrell DiZoglio, Certified Professional Résumé Writer/High-Performance Résumé Writer in Dallas, Texas. RighteousResumes.com and HighPerformanceResumes.com

Ranked #1 & #2 Nationally for Expertise in Multiple LinkedIn Q&A Categories via Highest Total of Best Answer Awards. Ranked #1 Résumé Writing Expert 5 consecutive years, #1 Career and Education Expert 2 consecutive years and #2 Job Search Expert 2 consecutive years. Ranked in Top 1% on LinkedIn.com for Profile Views in 2012 vs. 300 million others. See my [LinkedIn recommendations](#) from clients hired quick on the bottom of my LinkedIn profile. Also, my A+ rating with the Better Business Bureau and one review from same is below. Read all the way to the bottom...

06/01/2016

Ranked #1 Résumé Writing Expert Nationally on LinkedIn.com for Five Consecutive Years 2008 – 2013 vs. thousands of professional colleagues. LinkedIn is by far the #1 Career Related Website, Résumé/Talent Database and Professional Networking Website with over 450 million members in 2016. Obviously, providing these expert answers is a community service activity because millions of people learn from them. Experts were incentivized with the opportunity to earn a nationwide ranking for expertise in their field, free nationwide publicity and Search Engine Optimization (web traffic) because the LinkedIn Experts Ranking was published online for all to see on the #1 Career Related Website. Entry was open to all until LinkedIn discontinued the Q&A forum and Ranking of Experts in 2013.

Since experts had to compete with dozens of other answer providers to be awarded a single best answer award, it took thousands of expert answers and a sustained effort over years to accumulate a leadership position in any Q&A category. LinkedIn's Unique National Ranking System for Experts via Best Answer Award Total in each category gave all professionals and consumers, the instant ability to find genuine experts nearest to them in any field. This was so useful for consumers and experts because the Internet is full of advertising and marketing hype.

Resume Writing Experts

sorted by: Degrees away from you | Expertise

Experts	No. of Best Answers (in this category)
Darrell Z. DiZoglio (YOU) - see all my answers Your Certified High Performance Résumé Writer ~ Copywriter ~ Sales, Advertising & Marketing Writer with ★★★★★ Reviews ★ Best Answers in: Resume Writing (78)	78
Ian R McAllister (1st) - see all my answers Recruiter and Professional CV Writer ★ Best Answers in: Resume Writing (13)	13
Lynne Cogan (1st) - see all my answers Career Coaching, Résumés, and Resources for Thriving in Today's Job Market™ ★ Best Answers in: Resume Writing (8)	8
Robin Schlinger (2nd) - see all my answers Professional Resume Writer - Showing How YOU Add Value to Get You the Job You Want ★ Best Answers in: Resume Writing (8)	8
Bob McIntosh, CPRW, MBTI (1st) - see all my answers Career Developer Workshop Facilitator and Designer LinkedIn Trainer Program Coordinator Career-Search Blogger ★ Best Answers in: Resume Writing (7)	7
Tyrone Norwood, CPRW (1st) - see all my answers Certified Resume Writer Job Search Consultant LinkedIn Profile Writer Executive Recruiter ★ Best Answers in: Resume Writing (7)	7
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Professional Resume Writer - Showing How YOU Add Value to Get You the Job You Want
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Seeking a new opportunity in B2B technology; global experience...
★ Best Answers in: Resume Writing (7)

Laura Smith-Proulx, CCMC, CPRW, TCCS, COPNS (2nd) - see all my answers 7
9-Time Global Award-Winning Executive Resume Writer • LinkedIn Profile Writer • Past Recruiter • Job Search Expert
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Grant Cooper (2nd) - see all my answers 7
Nationally Ranked Certified Resume Writer, Business Plan Writer, Career Coach, Newspaper Columnist, 7,500 Connections
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Darlene Zambruski (2nd) - see all my answers 7
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Here's a sample expert answer from the LinkedIn Q & A Job Search category: How do I get hired in HR?

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Markets (5), Small Business (5),
Education and Schools (4), Personal
Investing (4), Certification and Licenses
(2), Direct Marketing (2), Commodity
Markets (2), Professional Books and
Resources (2), Professional Networking
(2), Starting Up (2), Purchasing (1),
Freelancing and Contracting (1),
Mentoring (1), Occupational Training (1),
Budgeting (1), Economics (1), Risk
Management (1), Government Policy (1),
Public Health and Safety (1), Work-life
Balance (1), Treaties, Agreements and
Organizations (1), Employment and
Labor Law (1), Property Law (1),
Advertising (1), Internet Marketing (1),
Customer Relationship Management
(1), Lead Generation (1), Search
Marketing (1), Planning (1), Futures
Markets (1), Option Markets (1), Project
Management (1), Quality Management
and Standards (1), Personal Debt
Management (1), Communication and
Public Speaking (1), Professional
Organizations (1), Blogging (1),
Information Storage (1),
Telecommunications (1), Wireless (1)
see less

Hi Joseph, 8v)

Congratulations! Fine work on your LI recommendations, management career, academic success and earning your MBA. I'm also familiar with your location in MD, the challenging job market there and I studied your LI profile. Thus, I'm going to give you some advice for your unique situation.

Unfortunately, there is currently a HUGE oversupply of unemployed veteran HR talent now. This is due to years of serious layoffs in HR since 2007, automation, outsourcing recruiting, training and payroll etc. Unfortunately, to the corporate bean counters HR is viewed as an "indirect contributor" to the organizations bottom line (I know HR is vital).

It is my firm belief, that during an economy like this you would be so much more successful if you targeted fields/industries that are experiencing sustained high growth (aka Megatrends). Since you already have successful management experience and an MBA, why not stick with Management, which is a universal skill that is much more in demand?

Please, read my updated Job Search Success Tip Info Article on Megatrends below because I think it would be a major help. Due to my unique view and all the HR professionals, managers and executives that I interview on a regular basis, I personally would steer you back to business management. If this was a booming economy, you could easily transition into HR. However, right now you could eventually be hired, however you could be laid off six months later due to further downsizing.

The reality is employers hold all the cards right now, and they can get whatever type of employee they want with minimal effort. As a hiring manager, I look at your resume and focus on your work history and MBA.

Then I compare it to another with a decade of ideal alignment in HR experience and education. Hmm... Who has more passion, dedication and enthusiasm for HR? Hmm...

Fortunately, as mentioned earlier Joseph you've had a successful career in management and business already. My advice would be to press on and find a Megatrend niche then hitch your wagon to it for the long haul. This way you'll be less likely to become a victim of layoffs and hiring and promotions will come so much more rapidly.

Look, HR isn't dead... yet. But it has been restricted to a bread and water diet since 2007 thanks to cost cutting, automation and outsourcing. I've had far too many talented, experienced and well educated (MBAs) from HR hire me after being unemployed for 1, 1.5 or 2+ years. See how many HR consultants there are now (30.4 million Google search results). I guarantee that, most of them would rather be using their expertise as dedicated employees (no benefits or security when self employed, 100% higher payroll taxes and health insurance and no 401K matching etc.).



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Bob McIntosh, CPRW, MBTI 1st - see all my answers Career Developer Workshop Facilitator and Designer LinkedIn Trainer Program Coordinator Career-Search Blogger ★ Best Answers in: Job Search (80), Resume Writing (7), Education and Schools (3), ...	93
Andrew Scharf 1st - see all my answers Head of the WCW Group ★ Best Answers in: Education and Schools (58), Mentoring (13), Job Search (9), ...	90
Octavio Ballesta 2nd - see all my answers Management Consultant in Business Analytics & Optimization at IBM ★ Best Answers in: Mentoring (40), Job Search (17), Education and Schools (9), ...	86
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Ramesh Kumar (2nd) - see all my answers CTO & Human Search Engine ★ Best Answers in: Education and Schools (28), Certification and Licenses (9), Job Search (5), ...	50
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Wallace Jackson (1st) - see all my answers New Media Producer, i3D Programming, Acrobat i3D, Android Apps Design, Virtual World Design, GoogleTV, i3D eBooks, UI/UX ★ Best Answers in: Education and Schools (14), Job Search (10), Mentoring (7), ...	46
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Darrell Z. DiZoglio (YOU) - see all my answers Your Certified High Performance Résumé Writer ~ Copywriter ~ Sales, Advertising & Marketing Writer with ★★★★★ Reviews ★ Best Answers in: Job Search (41)	41
Ian R McAllister (1st) - see all my answers Recruiter and Professional CV Writer ★ Best Answers in: Job Search (25)	25
Bryan C Webb, P. Eng. (2nd) - see all my answers Seeking a new opportunity in B2B technology; global experience... ★ Best Answers in: Job Search (25)	25
Ed Han (2nd) - see all my answers Wordsmith with proven ability to translate business objectives into communications strategies and tactics ★ Best Answers in: Job Search (22)	22
Mark Richards (1st) - see all my answers SuccessFactors/Recruiting Marketing ★ Best Answers in: Job Search (17)	17
Tim Heard (2nd) - see all my answers President at eSearch Associates ★ Best Answers in: Job Search (17)	17
Octavio Ballesta (2nd) - see all my answers Management Consultant in Business Analytics & Optimization at IBM ★ Best Answers in: Job Search (17)	17
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<p>Charles Caro (2nd) - see all my answers Executive Director at Rebounders United ★ Best Answers in: Job Search (17)</p>	17

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<p>Octavio Ballesta (2nd) - see all my answers Management Consultant in Business Analytics & Optimization at IBM ★ Best Answers in: Staffing and Recruiting (84), Personnel Policies (38), Compensation and Benefits (15)</p>	137
<p>Dawn Boyer (1st) - see all my answers "CONNECTOR" - HR Consultant, Resume Coach, LinkedIn Trainer (7,000+ Connections) ★ Best Answers in: Staffing and Recruiting (60), Personnel Policies (26), Compensation and Benefits (17)</p>	103
<p>Cheryl Roshak, CPC (2nd) - see all my answers Transition and Career Coach, CatapultMe.biz; President of Cheryl Roshak Associates ★ Best Answers in: Staffing and Recruiting (53), Personnel Policies (8), Compensation and Benefits (2)</p>	63
<p>Frank Feather (2nd) - see all my answers ►BUSINESS FUTURIST / STRATEGIST & KEYNOTE SPEAKER ►CHINA "INSIDER" ►DIRECTOR/CEO ★ Best Answers in: Staffing and Recruiting (29), Personnel Policies (14), Compensation and Benefits (8)</p>	51
<p>Sheilah Etheridge (2nd) - see all my answers Owner, ★SME Management:..... Business Management and Accounting Consultant ★ Best Answers in: Staffing and Recruiting (31), Personnel Policies (9), Compensation and Benefits (5)</p>	45
<p>Mark Herbert (2nd) - see all my answers Changing how people and organizations work together ★ Best Answers in: Staffing and Recruiting (26), Personnel Policies (9), Compensation and Benefits (5)</p>	40

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Positive Experience (1 review)

10/4/2013

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by Dr F. on 10/4/2013 | [Submit a Customer Review](#)

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Best Answers in:

Resume Writing (78), Job Search (41), Staffing and Recruiting (37), Using LinkedIn (36), Career Management (12), Writing and Editing (9), Business Development (6), Health Care (5), Equity Markets (5), Small Business (5), Education and Schools (4), Personal Investing (4), Certification and Licenses (2), Direct Marketing (2), Commodity Markets (2), Professional Books and Resources (2), Professional Networking (2), Starting Up (2), Purchasing (1), Freelancing and Contracting (1), Mentoring (1), Occupational Training (1), Budgeting (1), Economics (1), Risk Management (1), Government Policy (1), Public Health and Safety (1), Work-life Balance (1), Treaties, Agreements and Organizations (1), Employment and Labor Law (1), Property Law (1), Advertising (1), Internet Marketing (1), Customer Relationship Management (1), Lead Generation (1), Search Marketing (1), Planning (1), Futures Markets (1), Option Markets (1), Project Management (1), Quality Management and Standards (1), Personal Debt Management (1), Communication and Public Speaking (1), Professional Organizations (1), Blogging (1), Information Storage (1), Telecommunications (1), Wireless (1)

[see less](#)

Hi Joseph, 8v)

It depends completely on the job title and the employer of course! Certain keywords like bilingual, multilingual or "fluent in Spanish and English" are always in high demand!

Let me steer you in the right direction by saying that employers want a very specific type of employee, especially now when there's a huge glut of unemployed talent.

Please check out the advanced Boolean search capabilities of LinkedIn's advanced people search tool. It is right at the top right of most LI pages just under your name. Just click on the search tool (arrow pointing down) and change it to People search then click on advanced just to the right of the box.

Naturally, LinkedIn and Zoominfo are huge talent/resume databases for employers, recruiters and headhunters. The advanced people search tool will allow you to see for yourself how easy it is to pinpoint ideal suited talent for any employers needs.

It will also give you a solid understanding of how employers zero in on ideal candidates by location (within easy commuting distance is ideal), industry, job title etc. Clearly, the advanced people search performs best for paying LinkedIn members because that's who it was designed for, however the idea here is for you to understand the keyword concept and how candidates are targeted.

Essentially, it is similar to a regular Google search (Master Plumber, Dallas, Texas...) except there are many more search terms entered and results returned are far fewer. Obviously, the whole idea here is to eliminate the tedious manual drudgery of screening 1000-5000 resumes by hand to find the top ten candidates.

If you think about it logically, your first duty is to make the employer happy so the job postings and job descriptions in the Occupational Outlook Handbook from the Department of Labor (online) will be a tremendous help.

Now isn't modern technology wonderful? 8vD

Links:

<http://HowToFindWorkNow.org/cover-letter-tips.html>

<http://HowToFindWorkNow.org/job-search-advice.html>

Here are Ten Top Producer Awards I earned for multimillion-dollar production in the mortgage business.



I created this evidence file because too many of my new clients have sent me **weak-useless résumés** assembled by cheap and fast typists, hyped up software/résumé builders or big corporations that outsource overseas. I am always hired to rewrite them since they did not earn any interviews. This evidence file is my attempt to steer you to deal directly with time-tested and proven Certified Professional Résumé Writers. Professionals with genuine expertise, passion and talent will gladly show you their résumé, résumé writing samples and independent third-party evidence. There is a reason why I am usually booked a week in advance (repeat clients and loads of referrals), so call **469.540.0455** and make your interview appointment today.

Darrell DiZoglio, Executive Résumé Writer, High-Performance Résumé Writer, Certified Professional Résumé Writer, Copywriter, LinkedIn Profile Writer, Editor in Chief and Career/Job Search Coach. My office is in North Dallas, Texas and I serve clients across the U.S. by phone and email. Yes, I do answer my phone.

Community Service Leadership – Editor-in-Chief, HowToFindWorkNow.org January 2012 to Present

In January of 2012, the Great Recession raged on in Rhode Island (the land that prosperity forgot), real RI unemployment hovered at 21-23% and thousands of talented and well-educated professionals left the state to find employment elsewhere. Despite that environment, my clients prospered and continued to find employment fast throughout all the layoffs and economic blight from 2007 to 2014. However, I noticed that many RI clients in need could not afford professional résumé writing help, job search coaching, employment interview coaching or assistance with a career transition. Thus, I founded HowToFindWorkNow.org as Editor-in-Chief with a vow to help everyone in need nationwide with the best expert job search coaching and résumé writing advice possible. Finally, I fulfilled my duty as a **Christian Soldier in the War on Poverty** by redirecting, writing many expert info articles and empowering all those people in need who called me (without the ability to pay for assistance) via HowToFindWorkNow.org. **In December 2016, we reached a historical high of 3.77 million unique visitors since January 2012 and each visitor viewed an average of 4.67 web pages.**

Isn't it interesting that tons of Certified Professional Résumé Writers have websites, yet fewer than 1% of them publish their own personal résumés online so clients can see their best work, hiring experience and career progression/work history. When you think about it for a minute, how could any smart consumer, professional, manager or executive even think of hiring a CPRW without carefully reviewing their résumé first? This just good old fashioned common sense, right?

Here is a direct link to my LinkedIn profile with recommendations from clients on bottom and two of my personal résumés - Certified Professional Résumé Writer since 2004 and Copywriter/Marketing Consultant since 1991. <http://linkedin.com/in/darrelldizoglio> I provide this because these résumés demonstrate my convincing and compelling writing and expert editing, as does my LinkedIn profile, LinkedIn recommendations and websites.

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